



SeeD Research Centre

for Sustainable Peace and Democratic Development

Terms of Reference

Website Redesign and Development

1. Background

SeeD is seeking a qualified web developer or web development firm to redesign and rebuild its official website. The current website needs updating to reflect the organization's scope of work, digital standards, or communication needs. The assignment requires a complete redesign, redevelopment, and content restructuring.

2. Objective

The objective of this assignment is to deliver a modern, functional, and secure website that clearly presents the organization's mission, work, publications, and impact, and that supports future growth and content updates.

3. Scope of Work

The web developer will be responsible for the full lifecycle of the website redesign, including the following tasks:

- Propose a new site structure, navigation logic, and page hierarchy
- Design a new visual interface aligned with the organization's identity
- Develop the website using a modern content management system
- Build responsive layouts compatible with desktop, tablet, and mobile devices
- Migrate existing content and support content cleanup or restructuring
- Set up multilingual functionality if required
- Integrate forms, media, and interactive elements as agreed
- Apply basic search engine optimization practices
- Implement performance, accessibility, and security best practices
- Conduct testing across browsers and devices
- Support deployment to the live server



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4. Key Deliverables

- Sitemap and wireframes
- Visual design mockups for key pages
- Fully developed and functional website
- Content migration and setup
- Administrator documentation or handover notes
- Final tested and live website

5. Technical Requirements

- Use of a widely supported CMS
- Clean, well-documented code
- Fast loading times and optimized assets
- Compliance with basic accessibility standards
- Secure configuration and protection against common vulnerabilities

8. Required Qualifications

- Proven experience in full website redesign projects
- Strong portfolio of similar work
- Demonstrated skills in UI/UX design and web development
- Experience working with content-driven or research-focused organizations is an advantage
- Ability to meet deadlines and respond to feedback

9. Ownership and Intellectual Property

All designs, source code, content, and related materials produced under this assignment will be the sole property of SeeD upon final payment.

10. Payment Terms

Payment structure and amounts will be defined in the contract and linked to approved milestones.



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11. Application Process

Interested candidates should submit 2 files by 12th March 2026 to the email recruitment@seedsofpeace.eu which contain:

- A brief technical and financial proposal
- Portfolio
- Estimated timeline and approach
- Contact details and availability

A document will be sent via email to interested parties about details of the website we would like on the redesign and a more detailed plan.